



#YOUTHisYOU



COMMITTEE FIFA

AGENDA MEGA AUCTION



BACKGROUND GUIDE

CENMUN - 2K24

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LETTER FROM THE EXECUTIVE BOARD

It is our pleasure to welcome you all to the FIFA player auction. It is a distinct privilege to serve you all as the executive board members of the committee.

Please consider that the following guide, as the name suggests, is merely to provide you with the background of the conduct of the auction. Your real research lies beyond this guide, and we hope to see some strong strategies and justifications. Come our way, the structure of the auction committee is vast and complex; a successful committee would entail the collective participation of all of you to succeed in the committee, you need to have a proper understanding of your team strategies and characteristics of acumen in understanding the situation.

The amount each of you will grow through this particular simulation will be exponential, and we are here, not as judges but merely as evaluators, and shall change roles to be your teacher, guide, booster, and friend as and when the situation demands.

This background guide will give you and guide you to the tools. You will need in the action contained herein a detailed explanation of the conduct of the business means, i.e. how the committee will work. it is important to be thorough with this document else you will not be able to act effectively because you need context and perspective to see the whole picture, which you will get only after reading everything and will get to know what is more important.

A brief player list will be provided before the sessions. Participants are advised to run background research of the players they are interested in to develop a proper auction strategy and substantive to justify their bias in the press conference session.

We look forward to meeting you and are happy to clarify any doubts that you might have.

*Warm regards,
Utkarsh Kale & Pushkar Parmar
{Co-Chairs}*

AUCTION CONDUCT

RULE 1 - Chairing :

1. The Auction committee will be brought in order by the acting Board members.
2. In case of any issues, the Chairperson (Auctioneer) may rule over the issue and decide on the matter.

RULE 2 - Team Composition :

1. The squad strength must be only **15 players** (no more, no less), with - **playing XI and IV substitutes**
2. Each Club must have **at least 3 players** from their respective **countries or club's academy. (in squad)** e.g., Chelsea must have 3 players from England + Cobham (club academy)
3. Every team must have **at least two keepers** in their squad

The criteria mentioned above need to be followed to avoid disqualification.

RULE 3 - Budget :

1. Each club will receive a budget of **1000 million €** to build their respective teams.

Exceeding this will result in disqualification

RULE 4 - Bidding Structure :

1. The bidding starts from the base price of the player.

2. At a time only two teams can be involved in the bidding process.

3. The increase in the bid will be as follows

i. Below 10 million € = 1 million € increase

ii. In between 10m € to 20m € = 2m € bid increase.

iii. In between 20m € to 50m € = 5m € bid increase

iv. Above 50m € = 10m € bid increase.

RULE 5 - Sold Status :

1. Once the gavel is down, the player stands sold to the highest bidder unless and until there are any discrepancies.

RULE 6 - Set Comoposition :

1. The players will go under the hammer, pool-wise, and the upcoming pool **will be decided by the auctioneer.**

RULE 7 - Accelerated Process :

1. Upon request from the teams, unsold players can be brought back into the auction in the last session **(only if time permits).**

2. Each team will be asked to mention a specified number of player's names **(3)** that they want to bring back in the auction.

RULE 8 - Team Submission and Presentation :

1. At the end of the auction, **each club will submit a team of 11 and the substitutes through a press release.** This team should be formed based on the criteria mentioned in Rule 2.

2. Each club is expected to explain all key aspects to the committee within a given time.

Points will also be allocated to the above-mentioned

RULE 9 - Player and Manager Retention:

1. Clubs are allowed to retain their **current manager** at a fixed price of **50 million€**.
2. Clubs are also given the option to **retain any one** of their players as a **marquee player** for **125 million €**.

The Cut-off Date for the Auction is
1st September 2024

i.e. **The managers and players will be considered to belong to the team that they represent on the cut-off date.**

SAMPLE PRESS RELEASE

The below-provided press release is just for understanding purposes. This in no way shall be used as your documentation during the Auction.

Name of the Club

Starting XI	Subs
1. (C)	1.
2. (GK)	2.
3.(VC)	3.
4.	4.
5.	
6.	
7.	
8.	Manager
9.	
10.	
11.	Formation

Key points that are to be explained in the press release by the club

- **Explain the reasoning for your chosen formation.**
- **Reasoning for the choice of captain and vice-captain**
- **Expected style of play.**
- **Strength of the squad**
- **Justify the playing XI and subs**
- **Ambition for the season**

These are just some of the points to refer to when preparing for the press release, any additional info is always welcomed.

After every press release, the club presenting will have to answer some questions regarding their squad and strategies.

TIPS FROM THE BOARD

- Research a bit on the club that is allotted to you. Their playing style, fan culture, approach towards players, etc.
- Choosing the correct manager and then picking a team according to his play style is important.
- Do not just go after big-name players, see if they fit your style of play and the manager's tactics.
- Be economical - Keep your budget in mind while purchasing players.
- Remember the equation.
(15 players + Manager = 1000 million €)
- Be active - Be aware of the players being sold and bided upon.
- Play calm - Don't bid too high.
- Most importantly, ENJOY the atmosphere and make it a learning experience for yourself.

CLOSING REMARKS

**This committee is not about an uninteresting auction.
The Executive Board looks for deep analysis and
proper strategies for team formation.**

**Participants are encouraged to stay active during the
committee and be aware of the proceedings.**

**They are also advised to keep in mind the
characteristics and properties of their home ground
and their team accordingly.**

**The discussions and points brought about in the
press release would be marked upon strongly as your
words speak for the actions.**

**Lastly, believe in yourself and play tactical. Don't
get into the race of winning for the real winners are
the participants.**

**Looking forward to seeing you all.
Let's make this Auction a remarkable one!**